



**WREI & Trades
The Strategic
Partner**



**SWITCH CO.
The Platinum Sponsor**



**TESTplus Co.
The Organizer**

W/02/018

WELCOME To the 2nd Addition of

**WETIX SUDAN 20-23 March 2018
KHARTOUM INTERNATIONAL
FAIR GROUND BURRI**

Would you like to

- **Save Your Time, Effort And Money**”
- **Learn** about the Unmatched Business Opportunities in the **SUDAN** ”
the crossroads of **Africa**” ?
- **Connects** all energy users with leading experts, policy makers, suppliers
and technical solutions. in one place? .
- **Share** knowledge and stay up to date with the latest and upcoming legislative
changes with countless projects to be completed, numerous contracts to be signed,
and many tenders to be awarded. and how these are affecting businesses in the **SUDAN**?

We have the honor to invite the concerned companies and organization to be exhibitors and participate in the specialized event. Which is organized by **TEST plus co. Limited**, and sponsored by **Ministry of Water Resources, Electricity & Irrigation (WRE)** as the Strategic Partner, and **SWITCH** Company for trading & Engineering as the Platinum sponsor, the expo has gathered the authorities from WATER TECH., ENERGY, And, IRRIGATION sectors (Public and Private Sectors), as well as the academicians in a big pavilions in 20-23 /3/ 2018 at Khartoum International Fair Grounds- Burri.

Join THE WETIX SUDAN event – regardless of which sphere you work in,
you will find your solution.

Thanks with regards

WETIX SUDAN

Organizing Committee

Our team will be delighted to answer you in a short time.

Mob +249 61833011 - 249 123888110

Web: www.wetixsudan.com -www.testtradings.com

Email: testplstestplus@gmail.com - info@wetixsudan.com - [wetixsudan@facebook](https://www.facebook.com/wetixsudan)

Block No 55,, Mamoon Behairy St., Arkawee, Khartoum

Tel: 155247424 – 155402270



OPPORTUNITIES FOR SPONSORSHIP

The sponsorship packages exclusively available to the **WETIX SUDAN** and its Seminars participants. Packages are designed according to corporate goals. These sponsorship opportunities will enable you to attract your target customers effectively.

The exclusive package includes:

- Insertion of your company logo in all newspaper ads, leaflets, invitations and other promotional materials.
- Publishing of an exclusive news release on your company's participation as the Platinum, Gold, or Silver Sponsor of the exhibition.
- Primary position of your company name and logo in the entrance banner at the Exhibition Centre under your sponsorship title.
- Inclusion of your hyperlinked company logo and business profile in the exhibition website.

The Exclusive Benefits includes

- Your brand will be identified with the sustainable development and will become more popular among key stakeholders from **SUDAN** (the Crossroads of **Africa**? .
- You will raise your company's profile.
- In **SUDAN** "the crossroads of Africa" (by sponsoring the expo) is the perfect place for connecting with one of the most concentrated groups of decision makers.
- Each sponsorship opportunity provides a powerful platform to maximize their marketing efforts
- `Announcements hold to relevant companies in 30 countries including;
Countries of exhibitors and attendants: India, China, South Korea, Taiwan, Turkey, Gulf countries, Iraq, Lebanon, Syria, Egypt, Germany, Austria, Morocco, Denmark, Ethiopia, Chad, England, France, Ghana, Uganda, Algeria, Spain, Sweden, Italy, Japan, Qatar, Egypt, Morocco, Greece, Netherlands, Kenya, Pakistan, Tunisia, Korea, Saudi Arabia, Yemen. and Jordan.
- The organizers are capable to take care for all small details of related to sponsors and trying to avoid the complication of participation in it and we offering the exhibitor an easy and fruitful sponsorship packages to put in the hands of the exhibitors real opportunities to enhance their participation and promote their products trademarks .



WETIX SUDAN EXPO

Water, Energy, Technology,
and Irrigation
Exhibition
2018

PROMOTION CAMPAIGNS

Advertisements in 6 National and Local circulated Newspapers (Such as;

- Alrayalaam
- Alsudani
- Altayar
- Alentibaha
- Almighar
- Laha wa lahu

Advertisements in 3 National Tv Channels Such as;

- BN TV,
- S24 TV
- GOON TV

Advertisements in 3 National Radio Stations Such as;

- Albait Alsudani FM
- Omdurman TV
- Alrabiah TV

Advertisements / in Outdoor Signage / Banners / Web

- 10 main streets Sectoral
- Web Portals, Digital Marketing via Important News Portals,
Social Media, Tel SMS

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WATER TECHNOLOGY	ENERGY TECHNOLOGY	OIL AND GAS
<ul style="list-style-type: none"> · Water Treatment Plants · Desalination Plants · Water Bottle Companies · Asbestos, GRP, Fiber Glass, HDPE, PVC, G.I. Stainless Steel & Other Pipes · Water Treatment Chemicals · Water Coolers & Water Heaters · Water Savers & Water Scooters · Water Well Drilling Equipment & Accessories · Water SCADA Software · Warming Tapes · Pumps · Valves-Gate, Butterfly, Air, Pressure Reducing · Irrigation System · Sanitary Wares & Accessories · Agriculture & Horticulture Equipment · Chlorination System · Dewatering Equipment · Waterproofing Products · Tanks/Reservoir Lining Materials · Fiber Glass Products · Manhole Covers · Micro Tunneling Equipment · Pipeline Coating Systems · Sealants · Adhesives · Leak Detection Equipment · Water Transmission & Distribution related Products 	<ul style="list-style-type: none"> · Boilers · Turbines · Compressors · Motors · Generators · Air-conditioners · Air-conditioning Chillers & Heat Exchangers · Air-purification & Cleaning Equipment · Air Curtains & Filters · Auto Recloser · Batteries & Battery Charges · Bearing & Gears · Industrial Belts · Bolts, Nuts & Chains · Hardware Tools, Tackles & Gaskets · Brake Parts & Lining · Cables-HV/MV/LV/Control · Cable Fault Locator · Cabinet · Cash Resin Transformer · Wire Manufacturing · Cable Joints & Accessories · Cable Tiles/Protection covers/UPVC pipes · Calibration Equipment & Gauges · Cathodic Protection System · Centrifugal Machineries · Industrial Chemicals & Products · Communication Systems & Equipment · Computers 	<ul style="list-style-type: none"> · Alternative Fuel Utilisation: Services, Technologies · Chemical Engineering Systems & Supplies · Cryogenic Technology & Equipment · Data Acquisition & IT Services · Distillation Systems & Equipment · Drilling & Downhole Technology · Deposits' Construction & Operation · Refining Technologies · Geologic Exploration & Predicting · Geology - Prospecting Equipment · Geochemical Services & Consulting · Geographic Information Systems (GIS) · Geological Studies & Consulting · Geophysical Products & Services · Global Positioning Systems (GPS) · Helicopter/Aircraft Service · Oil Processing Equipment & Petro Chemistry · Oil-fields Construction & Operation · Oil & Gas Transportation Systems · Pipeline Engineering & Equipment · Pumps & Compressors · Reservoir Evaluation · Safety & Pollution Control · Seismic Data Acquisition · Surveying · Exploration & Production Technology · Environmental Protection & Pollution Control · Exploration & Development

	<ul style="list-style-type: none"> · Conduits & Electric Fittings · Control Systems-Industrial & Residential · Corrosion Control System · Cranes Control Safety, System Protection & Monitoring Equipment · Cooling & Heating Equipment · Diesel Engines · Distance Relays 	<ul style="list-style-type: none"> · Extractive Equipment for Fuel-energy Resources: Oil, Gas · Gas & Oil Well Equipment · Gas Processing Equipment · Marine Equipment & Services · Instrumentation & Control Technology · Industrial Technologies meant for Production Automation, Software for Oil & Gas Industry · LNG Technology & Equipment · Log Digitalizing & Logging
ELECTRICAL FITTINGS	Alternative Energy	LIGHTING & LUMINARIES
<ul style="list-style-type: none"> · Electrical Equipment &Supplies · Limit Switch & Sensor · Junction Boxes · Wall Switches · Patch Panels · Other Wiring Accessories · Control & Signaling Devices · Flame Proof Equipments · Electrical Panel · Relay · Cable Lugs · Plug & Socket Connectors · Light Fitting & Fixtures 	<ul style="list-style-type: none"> -Renewable Energy -Solar Energy -Wind Energy 	<ul style="list-style-type: none"> · Lighting Tower · Innovative Lighting Solutions · Lighting Fixtures Manufacturers · Light Voltage Panels · Airfield Lighting & Navigation System · Solar Lighting Solutions · Street Lighting Solutions · Lighting Poles Manufacturers · Lighting Equipment · Light Bulbs & Tubes Manufacturers · LED Lighting Solutions & Lighting



Why Exhibit

To Participate in The **WETIX SUDAN** Many Reasons to Exhibit:

- One of the most important events in the field of Water, Electricity, Oil & Gas and Energy industry sector gathers all the aspects of the sector under one roof. Powered by (**WRIE**).
- You have the chance to meet with visitors from different aspects of the sector. to promote your products and services to key water tech. professionals and energy experts
- Benefit from Sponsorship packages for media and marketing.
- The event Hosted In The **SUDAN** “ Crossroads of **Africa**” The Fastest Growing Sectors, by the Ministry of Energy and based in **KHARTOUM**.
- The **WETIX SUDAN** is the largest international trade event for, the generation, transmission and distribution of electricity, the renewable and nuclear energy sectors and the lighting sector. under one roof.
- Having the chance to meet with sectoral shareholders as well as government decision-makers and business partners.
- Have the possibility to meet with customers. with a huge interest towards energy market.
- A very good occasion to expose your products and to attract new clients.”
- The platform where you deploy your latest innovations into the market.
- The event attracts top exhibitors both quality and quantity.



Visitor Profile

Academia	Governments and High level decision makers
Advocacy Groups	Green Power Providers
Architects	Insurance Firms
Associations and Industry leaders	International organizations
Building Owners	Law Firms
Clean-Tech specialists	Media Municipalities
Code Officials	Nonprofit Organizations
Consultants	Non-Governmental Organizations
Construction & Rigging Companies	Policy level thinkers
Component Manufacturers	Planners
Contractors	Project Developers
Corporates	PSUs
End users	R & D institutions
Engineers	Technology developers
Environmental Groups	Trade associations
Entrepreneurs	Utility providers
Equipment Manufacturers	
Venture Capitalists, Financial institutions etc.	

Why visit?

- Find out how renewable energy can help you increase your income, reduce your bills and decrease your environmental impact.
- Understand how renewable energy can help future-proof for your business.
- Identify the most suitable energy schemes
- Become more energy efficient
- Meet the suppliers
- See the latest technologies
- Find out more information on a new or existing energy scheme.
- Put forward your questions surrounding the sector.
- Share your experiences with like-minded Engineers, Farmers and Landowners.



Partners and Sponsorship Level

The sponsorship opportunities are diverse and vary in price and style, Details of sponsorship packages are upon request. Each sponsorship opportunity provides a powerful platform to maximize their marketing efforts

Sponsorship & Participation Level & Opportunities	Sponsorship Amount in USD	Benefits Inclusive of the following: <ul style="list-style-type: none"> • General Illumination • General Security Services • Entry in the Official Catalogue • Carpet covering the floor of the stand, plug socket, tables, chairs and spotlights.
PLATINIUM <u>Opportunity: 3</u>	12,500	(96) sqm2 booth space, logo printed on all promotion campaign materials and on outdoor signage, Half page Ad at Newspaper before, during & after the event.(, company name listed as sponsor of a main function, recognition during announcements, priority for hospitality event, ,Exclusive invitation to the press conference, and potential opportunity for media coverage, Logo of Sponsor to be placed on email shots promoting WETEX , Logo to be part of WETIX. (Badges, Exhibitors manuals, etc.) Promoting logo on WETIX website & face book with hyperlinks leading to the Sponsor’s website+ Exclusive VIP invitations to WETIX reception ceremony with reserved prime seating Thank you ads for Sponsors to be released in newspapers after the exhibition+ TV’s interview program. Seminar presentation.
DIAMOND <u>Opportunity: 4</u>	10,000	(72)m2 booth space, logo printed on all promotion campaign materials and on outdoor signage, Quarter page Ad at Newspaper before, during & after the event., company name listed as sponsor, recognition during announcements, secondary for hospitality event, invitation to the press conference, Logo of Sponsor to be placed on email shots promoting WETEX , VIP invitations to WETIX reception ceremony with reserved prime seating.
GOLD <u>Opportunity: 5</u>	5,000	(48)m2 booth space, logo printed on all marketing materials and on outdoor signage, 1/8 page Ad at Newspaper before, during & after the event., company name listed as sponsor of a main function, recognition during announcements, hospitality event, invitation to the press conference, invitations to WETIX reception ceremony.
SILVER <u>Opportunity: 6</u>	2,500	(36)m2 booth space, logo printed on all marketing materials and on outdoor signage, company name listed as sponsor of a main function, recognition during announcements, , hospitality event, invitation to the press conference, invitations to WETIX reception ceremony
EXHIBITOR	0,550	(12))m2 booth space, company name at booth stand



A) RULES FOR PARTICIPATION IN THE WETIX SUDAN

1. **Organizer** TESTplus Co. Ltd., Sudanese company, unified registration No. of certificate 40189

2. **Participant** Any company or person that applies for participation in the **WETIX SUDAN**, and signing a corresponding Contract-Application with the organizer.

3. **Date and Time of the Exhibition:** (20-23) March 2018.

4. **SPECIAL AREA FOR B2B MEETINGS** Do you want to get an early start for your networking? In order to facilitate pre-arranging your B2B meetings with important contacts, you will have access to the list of all the exhibitors, registered attendees, and VIP guests 7 days before the event.

5. **DISCOUNTS** : We offer the following registration discounts – note that the discounts can not be combined:

- 10% Group Discounts – After paying full price, from the total 1-day package.
- Government & Academic Discounts – Till 20s of Feb. 2018, all governmental, municipal, academic, receive 20% of the registration fee. After 21st of Feb 2018 the registration will be at its regular price.

6. **CANCELLATION:** All cancellations must be in writing. We charge a USD1000 non-refundable administrative fee for any cancellations prior to 1st of Feb 2018. Cancellations after this deadline will not result in a refund. However, it is possible to transfer your event pass to another participant.

7. **PRIVACY:** We will not share your contact details with any third parties. However, we may send you occasional administrative information via email. If you prefer not to receive this correspondence, please contact us directly at testplustestplus@gmail.com.

8. **REGISTRATION AND PAYMENT:** REGISTER at www.wetixsudan.com or www.testtradings.com. or email ttestplustestplus@gmail.com. Registration and payment deadline – 1st of March. 2018. After this date the on-line registration is closed and you have to register on site. Payment: by bank transfer. Account No. and Adress: **11945 Industrial Development Bank – Khartoum – Sudan.**

To apply for participation in the exhibition:

1. Study the documents
2. Fill in the document forms
3. Send the documents to the testplustestplus@gmail.com

The participant shall be entitled to use the Organiser's services in resolving the customs issues, which are provided based on the respective indication in the Application and in accordance with the Regulations of Handling Customs. In the event the Participant settles customs formalities independently, individually without using Organiser's services, he or she shall be fully responsible for the compliance with all the regulatory legislation in relation to customs.



B) RULES FOR Exhibition Stand

Participant may rent an exhibit space with or without standard exhibition stand. rental of non-equipped exhibit space includes:

- An exhibit space with standard exhibition
- Expo team support and advice on participation issues; “participant badges, parking passes”.
- Complimentary guest cards for participant’s clients (number of complimentary guest cards depends on the exhibit space rented).
- Coverage information about your company, products or services (description of products or services shall be submitted in advance);
- Coverage information about your company in the electronic catalogue, an entry in the list of participants.

Rental of equipped exhibit space includes:

- An exhibit space with a standard exhibition stand – (walls), general lighting. name board
- Exhibition stand components, furniture, carpeting, power socket, logo production, and other services in accordance with the Exhibit space rental price:

Terms of Payment

1. The Exhibit Space shall be considered reserved from the moment when both parties have signed the Application contract and it shall be marked on the Floor Plan of the Exhibition, which shall be regarded as a constituent part inalienable from the Application.
2. The Exhibit Space shall be considered booked from the moment, when Exhibitor has transferred the amount of the Application Fee.
3. Provided the Application Fee in full shall be transferred prior to 21.Nov.2017, the payment shall be discounted by 10%.
4. Full payment should be transferred to the organizer account before 21st Feb. 2018.
5. On signing contract all fees and charges are invoiced in full and are payable by the exhibitor **by bank transfer to organizer Account No. and Address 11945- Industrial Development Bank – Khartoum - Sudan**
5. Payment for the services of settling customs formalities in accordance with the invoice issued by the Organizer shall be made within the period of two weeks after the closing date of the exhibition.
6. Provided the payment is made by money transfer, the Exhibitor covers all payments, which are related to transferring money to the account of the Organizer.



Application and Contract Form

Participation Application
 Deadline 28 FEB 018
 Khartoum Fairs Ground
 at Burri

Thank you for your interest in exhibiting at Khartoum Fairs Ground Land, For **WETIX SUDAN**.

Please complete your details in the form below or call +249 961833011 or +249 123888110 and a member of the team will be in touch shortly. All fields must be completed.- See more at: <http://www.wetixsudan.com>, <http://www.testtradings.com>. and wetixsudan@facebook.com about

WETIX SUDAN.

Company Name:..... Title:.....
 Contact Person:Mr/Mrs/Ms.....Fax:.....
 Email Address:.....website:.....
 VatNo.:.....Tel:.....Mobile:.....Whatsaap.....
 PostalCode:.....City:.....Country.....

We hereby apply to stand space at energy WETIX SUDAN,
 sizem2. Sponsorship level Amount.....USD, Exhibitor Profile

Payment Terms: amount pay at advance and send to the organizer account **by bank transfer to**
A discount price offer if you pay before a 20 Feb. 2018. (more money saved).

Payment: by bank transfer when registration applied

Organizer Account No. and Adress : 742699 11945 Industrial Development Bank – Khartoum - Sudan

Participation fee, In accordance with the Regulations of Handling Customs, the Participant hereby authorises the Organiser to take the actions in compliance with the awe regulating customs clearance procedure to ensure the participation of the Participant in the Exhibition and confirm his wish to make use of the organiser's service.

We hereby confirm our participation in the exhibition " WETIX SUDAN" and accept the Rules for Participation we have been provided with by the organizer.

Authorized

Representative

Signature

Stamp

.....

.....

.....



USEFUL INFORMATION

Hotel Accommodation

In **SUDAN** you will find comfort, friendly service and special compliments – (free of charge internet), Café, parking and airport transportation. The Expo Team will help you to Book

your room at special rates

Venue: Kharoum Fairs Ground- BURRI - Pavilion 3

Size: 1800msqr.

Address: Almarad St, BURRI, Khartoum

The exhibition will be held at pavilion 5,4,3, of Khartoum Fairs Ground- Burri. It covered halls of 1880 Sqm/pavilion and an outdoor show of 2000Sqm in addition to car parking of 15000 Sqm. The Center is not far from the Ministry of Foreign Affairs. It is in the heart of Khartoum a few meters from Khartoum International Airport, 10 to 20 minutes by car from any place in Khartoum. The organizers are doing all the efforts to make this event at very high standard, air-conditioning, carpets, three phase supply, VIP, Presentations Room, Opening Ceremony, Transportation ...etc. The venue is close to many hotels and restaurants. It is only 5Km far from the down town.

Activities TIMETABLE

Date	Time	Activities
(18-19-20) / March	10:00am-02:00pm	Move in of exhibiting equipment less than 500Kg which do not need cranes.
20 / March	10:00am-02:00pm	Opening Hours of the Event
21 / March.	10:00am-02:00pm	Hours of the Event
22 / March	10:00am-02:00pm	Hours of the Event
23 / March	10:00am-02:00pm	Hours of the Event
(24-25-26) March.	10:00am-02:00pm	Move out exhibiting equipment

Those attending the Energy Now Expo can benefit from preferential rates with nearby hotels.

Please note that there are a limited number of rooms available so book early to avoid any disappointment.

You can book by calling +249 9 61833011 +249 123888110 Or Emailing: tetstplustestplus@gmail.com

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Please quote **WETIX SUDAN** at the time of booking to receive your potential rate.